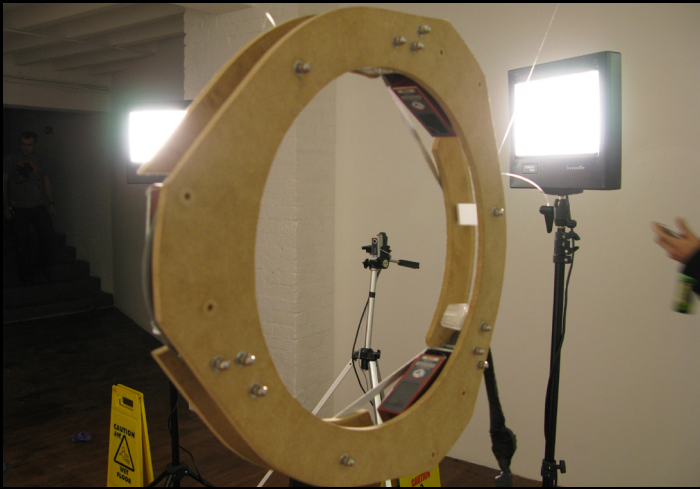
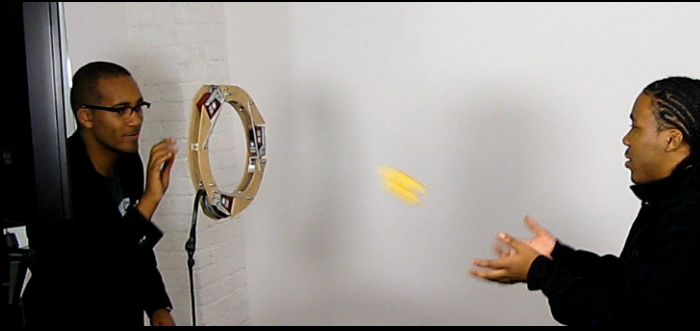


Tonic is Ten - Paperthrowing

Client: Tonic Agency: Tonic



It was decided early on that Tonic's tenth birthday party must have an installation. As guests entered the venue they were met in the lobby by the first part of the installation. The guest was asked to write their name on a sheet of paper, this was then screwed up and thrown to the guest in front of a video camera. The guest was instructed to catch the paper ball from their right, unfold it and show it to the camera, then screw it back up and throw it away to their left. The idea was that once all the videos were played side by side, it would look like the guests were throwing the paper ball to one another and showing their names. I developed, prototyped and built the sensor rings that captured the paper being thrown to and by the guests, these rings triggered the video recording to start and stop. The videos were saved on the capture PC using Flash Media Server and pushed to a display PC some distance away in the main area of the party. The display PC loaded each video and scrolled them across one end of the venue via high definition projector; playing only the centre videos so they gave the illusion of the paper being passed along a line of people. This resulted in a fully automated installation that amused the guests all night.