

ReadySetHoliday

Client: Sears Chicago Agency: Digit London



Sears wanted a fun installation that gave their staff in Chicago ideas for Christmas presents. They also wanted to play a promotional video at the same time. We came up with an idea where the member of staff could walk into the back of a kiosk and record a Video message of what they wanted for Christmas. These messages would appear in bubbles on a touch screen on the front of the kiosk. Other staff members could interact with the floating bubbles by touching the screen, touching a bubble would open it and view the video message. I built the capture and touch screen interfaces and saved the videos using Flash Media Server running locally.

